

國立澎湖科技大學應用外語系

實務專題計畫

A Study on the Intention of Internship for College

Students : A Case Study in Taiwan

大專生對實習意向之研究：以台灣為例

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摘要

本研究主要是針對於台灣大學生實習(工作實習)為主題，並利用文獻分析和問卷調查法作為研究的方法。本研究通過文獻探討法及問卷調查法作為實施方式。本研究對象主要是對目前大學有參與實習的學生。以台灣大學生為母體的樣本參與實習之研究，運用這些學生的觀點當作我們引導研究的目標。我們的研究分析了學生參與實習的觀念及經驗。450份問卷中，380份問卷為有效問卷，有效回收率為84%。將得到的數據由描述性統計、百分比、平均值、標準偏差及單向方差等統計分析的結果來作一一的分析。

根據試驗結果的統計分析得到的結論為：

大專院校學生意向都偏向於校外實習，且實習意向和滿意度大多呈現非常滿意，在實習期間學習的技能對未來就業市場有所幫助。

關鍵字:校外實習、實習輔導、人力資源、就業市場、行動力學習、技術移轉

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Abstract

This study focuses on internships(job shadowing) for university students in Taiwan. The research methods include a literature review and a questionnaire. The participants are university students who have participated in internship programs. Using those students' perceptions as the target of our conducted research. And, our research analysis their perceptions, experiences of the internships they participated in. Of 450 questionnaires, 380 valid questionnaires were received, with an effectiveness rate of 84%. The resulting data were analyzed according to frequency distribution, percentage, mean, standard deviation, one-way analysis of variance and other statistical analyses.

According to statistical analyses of the results, we obtained the following conclusions:

Technical and professional students tend to prefer internships of campus. Moreover, they agree about internship intention and satisfaction. The skills learned by being an intern are helpful for finding a job in the future.

Key word : Internship, Counseling internship, Human resources, Employment market, Action learning, Technology transfer